

PICKERINGTON



The Pickerington Village Association is hosting this free Community Event to be held on Friday, September 23rd and Saturday, September 24th 2022. There will be live entertainment including German music, contests, games, food and of course a Beer Garden featuring craft beers and wine.

SPONSORSHIP OPPORTUNITIES

Event Partner: We want to have you as not only a sponsor, but also as a partner in this event. You will be one of the main sponsors, having your name and Logo on a stage banner, your name mentioned in stage announcements, your logo on event T-shirts worn by the volunteers, and a 10'x10' booth space. You will be listed on all marketing and social media outlets with a link to your website, 10 social media posts mentioning your sponsorship and a PVA membership through August 2023. \$5000.

Stage Sponsor: You will have your Logo and Name on a stage banner, your name announced with the introduction of each band, the opportunity to introduce our head-liner band, your logo on all T-shirts worn by the volunteers and a 10'x10' booth space. You will be listed on all marketing and social media outlets with a link to your website, mentioned on every social media post that highlights the music and PVA membership through August 2023. Only 1 available each day. Friday \$2,500 - Saturday \$3000 – Both Days \$4,500.

Oktoberfest Beer Stein: These collectable Steins will be available for sale to the public with our Oktoberfest Logo, and your name and one color logo as the sponsor. You will also be listed on all marketing and social media outlets with a link to your website, 3 social media posts mentioning your sponsorship and your logo on all t-shirts worn by the volunteers. There will be a limited number of 200 Steins available. \$1,000.

Wrist Band Sponsor: Have your Logo printed on every wrist band the Oktoberfest participants will receive. Also, you will be listed on all marketing and social media outlets with a link to your website, 2 social media posts mentioning your sponsorship and your name on all t-shirts worn by the volunteers. \$500.

Games: Barrel Rolling, Adult Stein Holding and Kids Root Beer Holding Contest: There is a whole lot of fun and excitement as contestants try to win prizes in their favorite Oktoberfest Games. Your name will be listed on a stage banner and announced during the contest. In addition, a representative from your company can award the prizes, you will be listed on all marketing and social media outlets with a link to your website, 2 social media posts mentioning your sponsorship and your name on all t-shirts worn by the volunteers. Sponsor all 3 games for \$500, or any 1 contest for \$200.

Gate Sponsor: Your logo will be on a banner and company marketing material will be at the entrance gates. Also, you will be listed on all marketing and social media outlets with a link to your website, 2 social media posts mentioning your sponsorship and your name on all t-shirts worn by the volunteers. \$500.



Picnic Area Sponsor: Your name will be listed on a stage banner and you can set up a 10'x10' booth in the Picnic Area to showcase your business. In addition, you will be listed on all marketing and social media outlets with a link to your website, 1 social media post mentioning your sponsorship and your name will be listed on all t-shirts worn by the volunteers. \$300.

Kid's Corner: Be the official sponsor of the kid's corner, a place for kids to be kids again! Chalk art, hopscotch and other fun things for the kids to do while their parents enjoy the music. Your name will be listed on a stage banner and you can set up a 10'x10' booth in the Kid's Corner area. You will be listed on all marketing and social media outlets with a link to your website, 1 social media post mentioning your sponsorship and your name on all t-shirts worn by the volunteers. \$300.

Business Supporter: Showcase your business in a 10'x10' booth with your company name listed on all T-shirts. \$250 (PVA Members \$200). Please note: Your business must be contained within your 10x10 area.

Event Supporter: Have your company's name listed on all t-shirts or you may showcase your business in a 10X10 booth. \$150 (PVA Members \$100). Please note: Your business must be contained within your 10x10 area.

We would like to be a:

_____Event Partner \$5,000

_____Beer Stein Sponsor \$1,000
1 available-deadline 8-5-22

_____Stage Sponsor (1 available each day)
Fri-\$2,500 Sat-\$3,000 Both Days-\$4,500

SOLD

_____Stein Holding/Kids Stein Holding/Barrel Rolling
\$500 (1 available)

SOLD

_____Stein Holding – Kids Stein Holding - Barrel Rolling
\$200. Each – Circle event

SOLD

_____Wrist Band Sponsor \$500. (1 available)

_____Gate Sponsor \$500

SOLD

_____Picnic Area Sponsor \$300

SOLD

_____Kid's Corner Sponsor \$300

_____Business Supporter \$250
PVA Member \$200

_____Event Supporter \$150 – Circle One: booth t-shirt
PVA Member \$100

Sponsorship is on a first come basis. For those that qualify, we will need B&W vector file of your logo for printing. All Business/Event Supporters may be required to provide a liability insurance certificate.

Name: _____ Contact Person: _____

Address: _____

Website: _____ Phone: _____

Please mail this form along with your payment by August 20, 2022 to:

PVA – P.O. Box 465 – Pickerington, OH 43147 All sponsors will need to provide a digital logo. Event Info:
www.pickeringtonvillage.com or contact Pam Good at 614-397-1082

Profits will support community events in the Pickerington Village